



PRESS KIT

ALFUNDZ

MUSICIAN
WRITER

SOCIAL MEDIA

INSTAGRAM: ALFUNDZ_MOVAHCE
YOUTUBE: ALFONZMUSIC

2023

ALFUNDZ

Musician/ Writer

MUSIC LINKS

[Apple Music](#)

[Soundcloud](#)

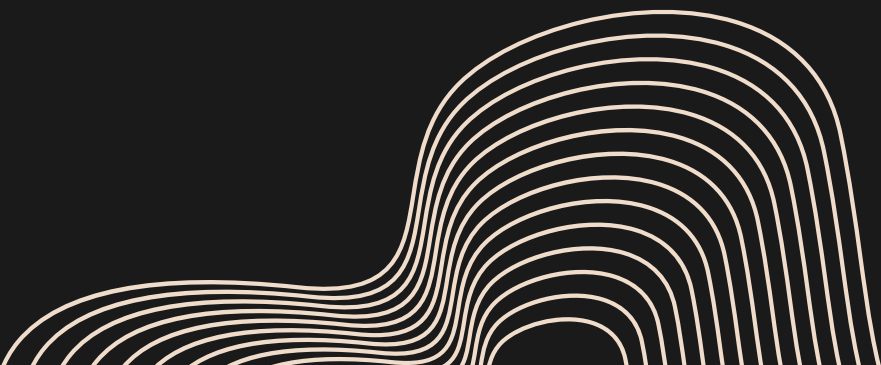
[Youtube](#)

[Amazon Music](#)

SOCIAL MEDIA

[Instagram](#)

[Facebook](#)



BACKGROUND

Born during the 1980s and raised in Bedford Stuyvesant Brooklyn within a Jamaican family

INFLUENCES

I was inspired by Rakim, Wu Tang, snoop , red man , Jay Z, NAS , BIG as well as Shabba ranks, Bob Marley, buju , Beenie, bounty. My grandfather who I never had the privilege of meeting , played guitar and wrote songs about the hardships of Kingston Jamaica and Rastafarian culture. A picture of him with his guitar hung right on the wall.



RELATIONSHIP WITH MUSIC

I was inspired to create music by listening to Reggae music, R& B and hip hop growing up. I penned my first song at age 7.



CREATIVE PROCESS

MUSIC

MUSIC

MUSIC

MUSIC

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MUSIC

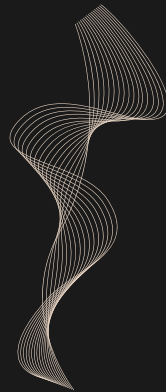
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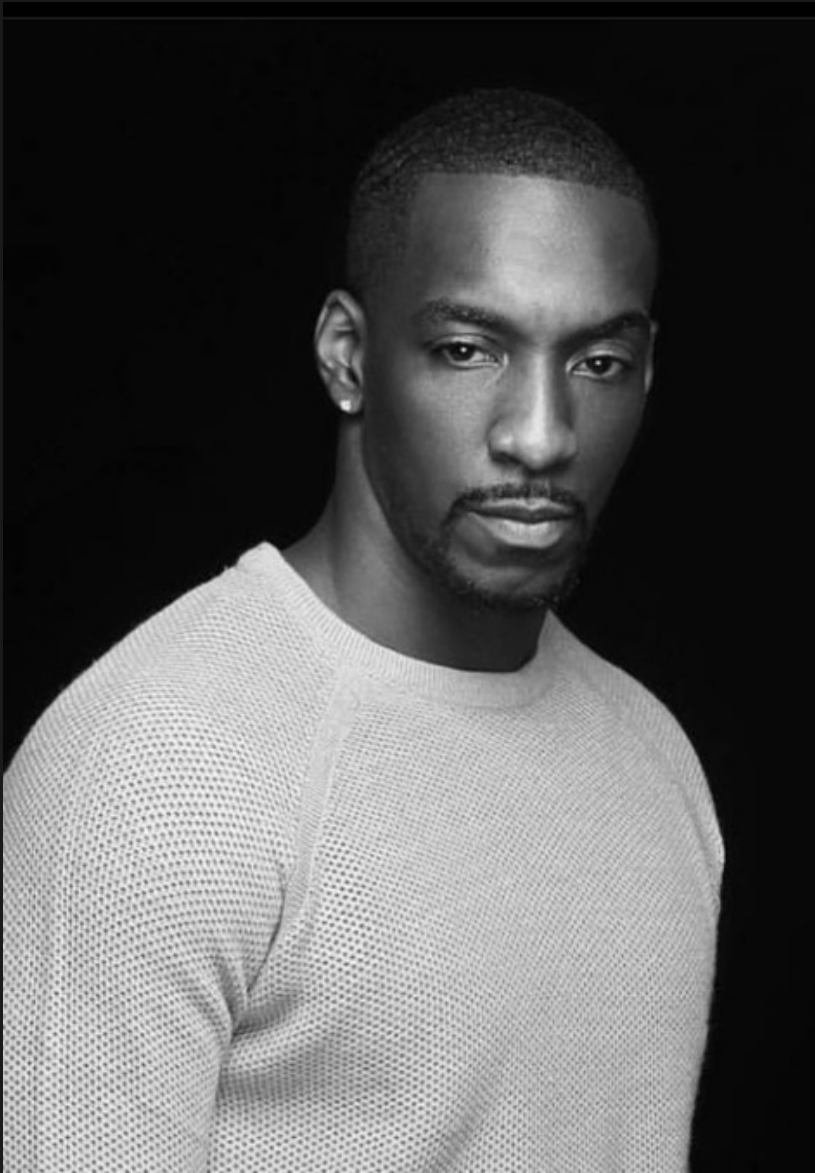
MUSIC

My writing process varies. I can write some of the song in my head and the rest in voice notes. I try to always write whenever it comes to me . Sticky notes, writing pads but when I started to misplace them I had to figure another way. I could be inspired by a situation , a movie, a conversation or the track itself.



My process in the studio, I don't like too many people in there until the mixing / listening stage or unless they have something to do with the song . Depending on the mood I may light up before I go in the booth or just go straight in after playing the track real loud and obnoxious.

@Alfonzmusic



ALFUNDZ

My music style is laid back, hype, hard hitting, smooth, motivational it's clever it's rugged yet adaptable. Depending on the mood or the message I'm trying to get across. I try to make sure my presence is felt musically.

MUSIC STYLE



ACHIEVEMENTS

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ALFUNDZ

Biggest accomplishment as an artist I don't think I've reached it yet. Each performance, each song recorded adds to the sharpening of my craft. Releasing rap and dancehall singles simultaneously is big for me because I always want to show my versatility.

